LIAISON
CAS
experience
JULY 24-25 2023
CHICAGO, IL

GEORGE HADDAD
CEO & Founder
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Meet Our Keynote

Laura Magaña

President & CEO

ASSOCIATION OF ASPPH SCHOOLS & PROGRAMS OF PUBLIC HEALTH

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TRANSFORMING HIGHER EDUCATION FOR CURRENT AND FUTURE CHALLENGES

Laura Magaña
President and CEO

ASPPH ASSOCIATION OF SCHOOLS & PROGRAMS OF PUBLIC HEALTH

AGENDA

I

CHALLENGES AND OPPORTUNITIES FOR HIGHER EDUCATION

II

TRANSFORMING EDUCATIONAL INSTITUTIONS FOR THE FUTURE OF WORK

ASPPH

I CHALLENGES AND OPPORTUNITIES FOR HIGHER EDUCATION

ASPPH

2030 AGENDA FOR HIGHER EDUCATION:

Transforming higher education for global sustainability

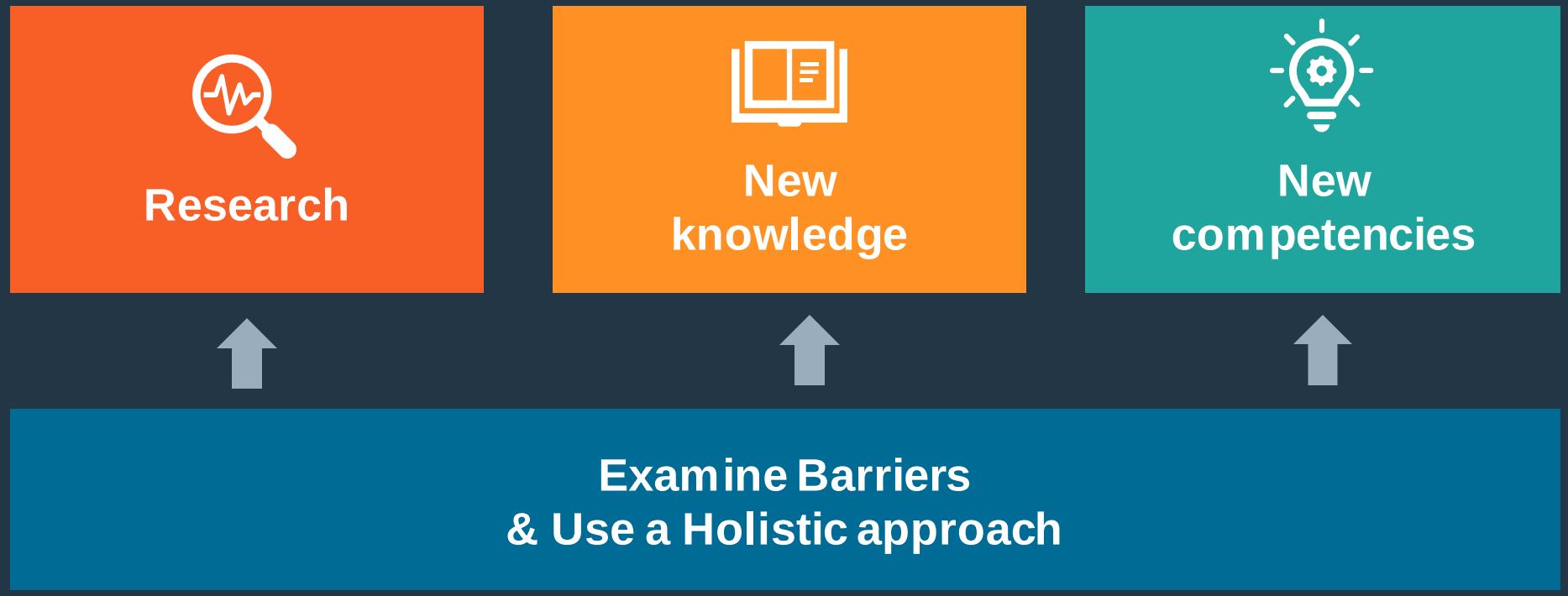
Think critically and act urgently to achieve the Sustainable Development Goals (SDGs)

Contribute to social, economic, and environmental transformations

UNESCO. Knowledge-driven actions: Transforming higher education for global sustainability.
ISBN 978-92-3-100505-3

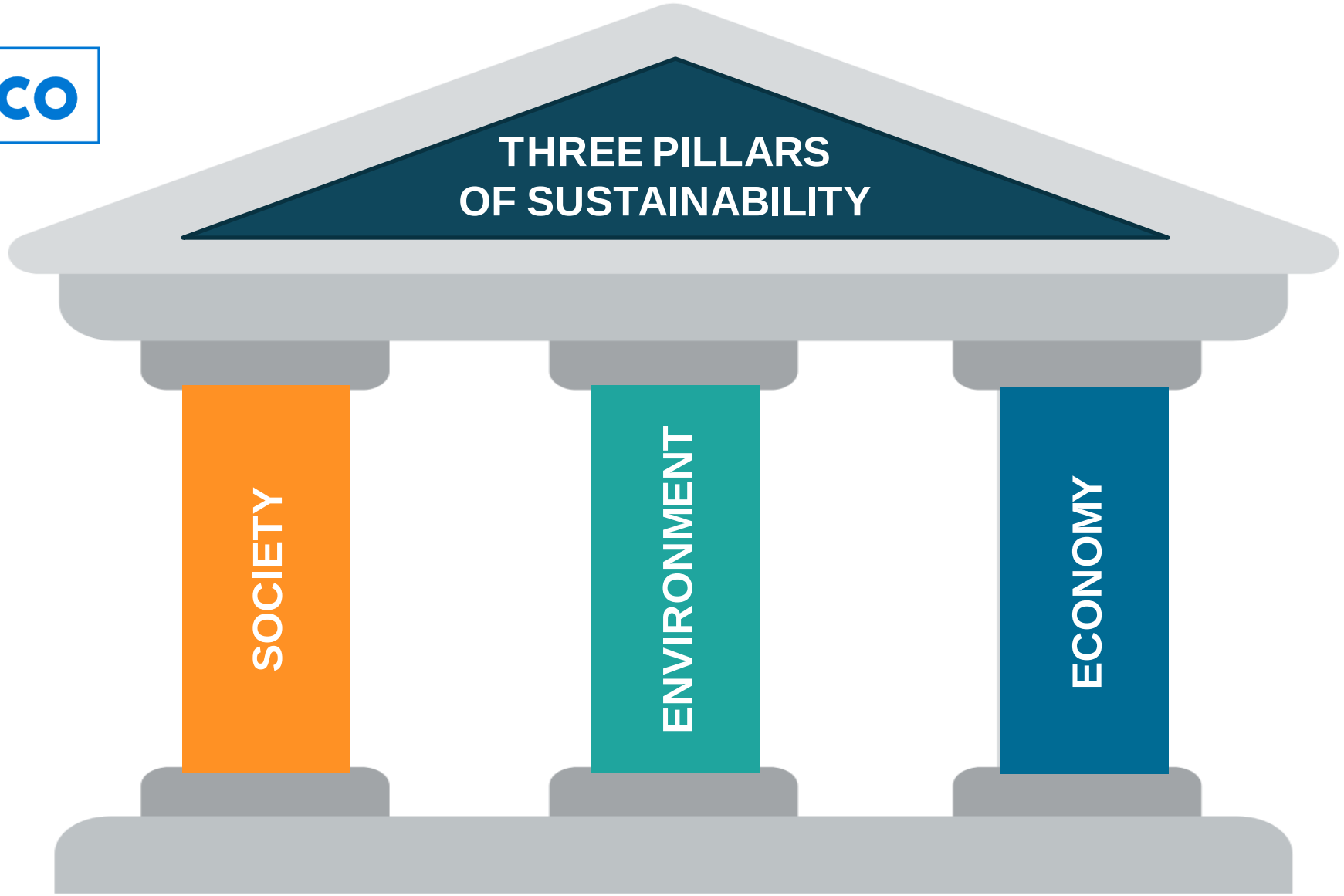
SUSTAINABLE DEVELOPMENT GOALS
17 GOALS TO TRANSFORM OUR WORLD
1 NO POVERTY
2 ZERO HUNGER
3 GOOD HEALTH AND WELL-BEING
4 QUALITY EDUCATION
5 GENDER EQUALITY
6 CLEAN WATER AND SANITATION
7 AFFORDABLE AND CLEAN ENERGY
8 DECENT WORK AND ECONOMIC GROWTH
9 INDUSTRY, INNOVATION AND INFRASTRUCTURE
10 REDUCED INEQUALITIES
11 SUSTAINABLE CITIES AND COMMUNITIES
12 RESPONSIBLE CONSUMPTION AND PRODUCTION
13 CLIMATE ACTION
14 LIFE BELOW WATER
15 LIFE ON LAND
16 PEACE, JUSTICE AND STRONG INSTITUTIONS
17 PARTNERSHIPS FOR THE GOALS
SUSTAINABLE DEVELOPMENT GOALS

TRANSFORMATION IS THE RED THREAD FOR GLOBAL SUSTAINABILITY



Fairer, more humane, democratic, inclusive & peaceful future for all

ASPPH


THREE PILLARS
OF SUSTAINABILITY
SOCIETY
ENVIRONMENT
ECONOMY

RADICAL TRANSFORMATIONS ARE NEEDED

IMPORTANT TRENDS IN HIGHER ED

Social

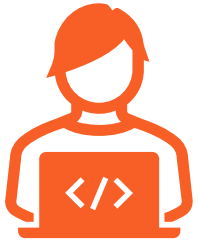
Technological

Economic

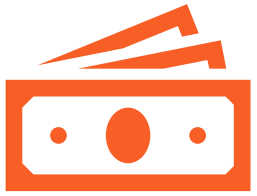
Political

1. SOCIAL TRENDS:

ADAPT EDUCATION FOR ‘ANYONE, ANYWHERE’



Sustainable, evidence-based models for hybrid and online



Invest in instructional design, faculty development for new learning environments and services for "non-traditional" students.

Practical, personalized, skills-based courses, microcredentials, beyond degress

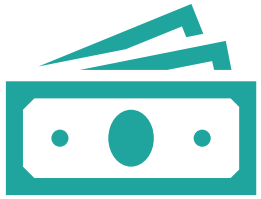
ADULT LEARNERS ARE ENTERING HIGHER EDUCATION IN NUMBERS SURPASSING TRADITIONAL-AGE STUDENTS

2. TECHNOLOGICAL TRENDS: AI

AI WILL NOT REPLACE YOU; PEOPLE USING AI WILL

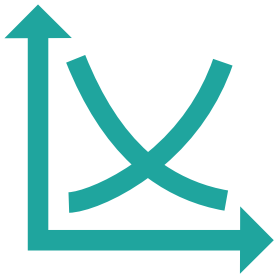
3. ECONOMIC TRENDS:

CHALLENGES WILL CONTINUE



Cost and Value of University Degrees

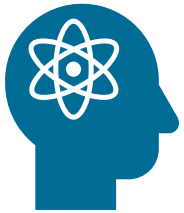
Digital Economy



Financial Deficits

4. POLITICAL TRENDS:

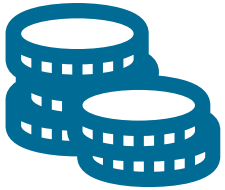
DEMONSTRATE VALUES AND VALUE



Division and Conflict. Recommit to long-held values of scientific inquiry, free thought, and education

Need to demonstrate the value of education in face of uncertainties

Political ideology impacting pedagogy



Decrease in public funding

REENVISIONING FOUNDATIONAL AREAS

Beyond Disciplinary Boundaries

Ways of Knowing

Partnerships

Only by following an inter- and transdisciplinary approach can sustainable development education be able to confront “problems that cross traditional disciplines, involve multiple stakeholders, and occur on multiple scales”

Dale & Newman, 2005

II

TRANSFORMING EDUCATIONAL INSTITUTIONS FOR THE FUTURE OF WORK

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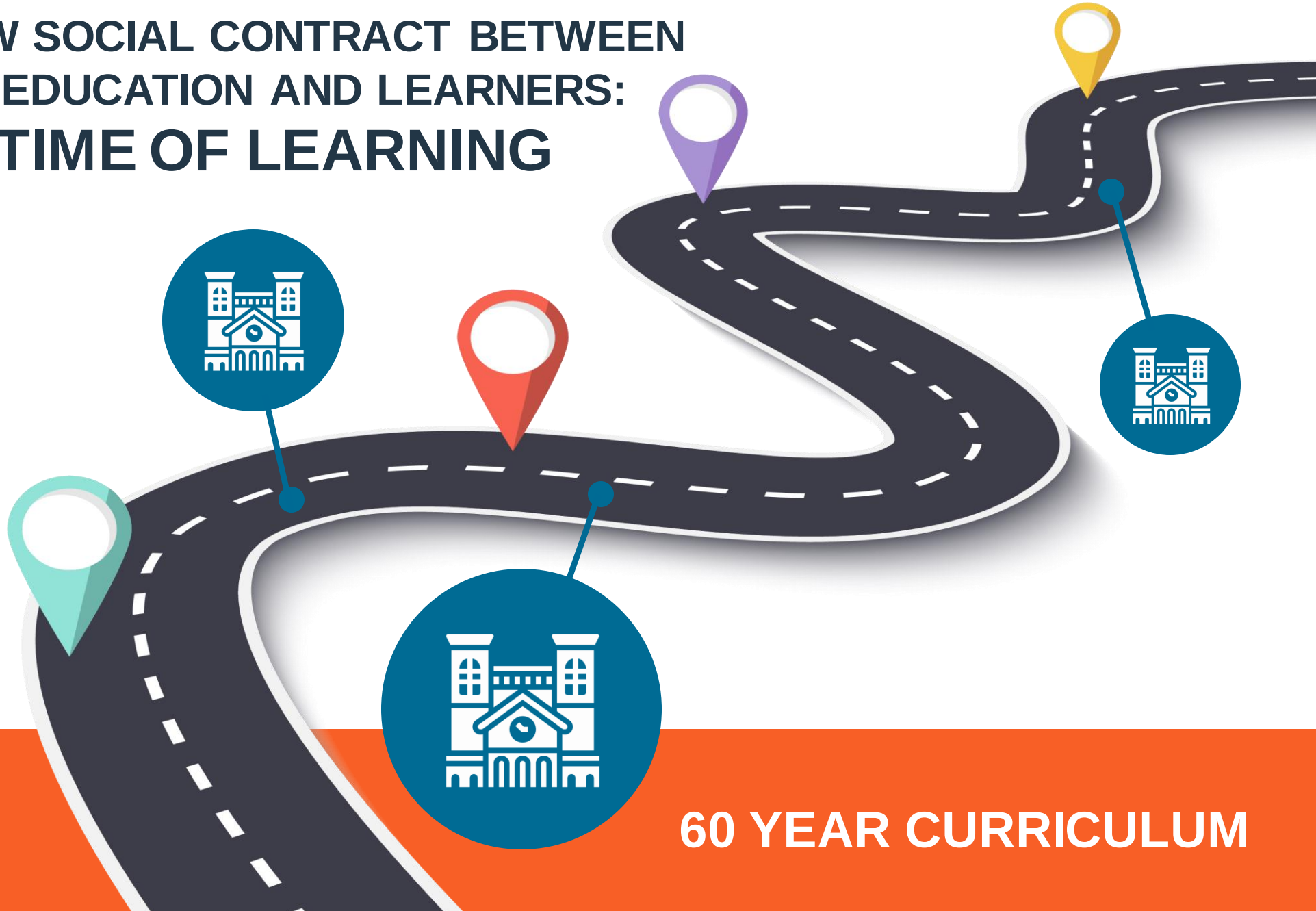
9 AREAS

THE GREAT OPPORTUNITY TO REIMAGINE HIGHER EDUCATION

1. THE NEW SOCIAL CONTRACT BETWEEN HIGHER EDUCATION AND LEARNERS: LIFETIME OF LEARNING



60 YEAR CURRICULUM

1. THE NEW SOCIAL CONTRACT BETWEEN HIGHER EDUCATION AND LEARNERS: LIFETIME OF LEARNING

A HEALTHY BALANCE LIFE: WORK / LEARN / LIVE

A KNOWLEDGE ECONOMY
A LEARNING SOCIETY

2. FROM TELESCOPIC VISION

Common Experiences for All Learners

Same Entry Requirements

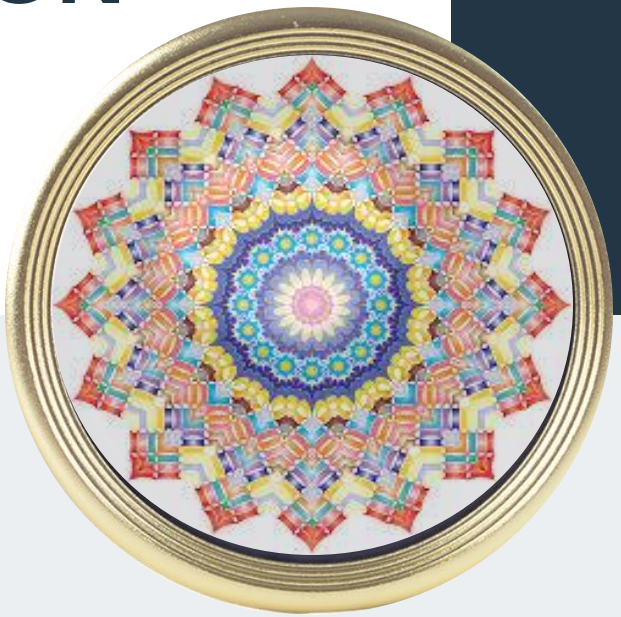
Same Graduation Requirements

2. TO KALEIDOSCOPIC VISION

Common Experiences for All Learners

Same Entry Requirements

Same Graduation Requirements



Unique Experiences for Individual Learners

Multiple Entries

Multiple Exits

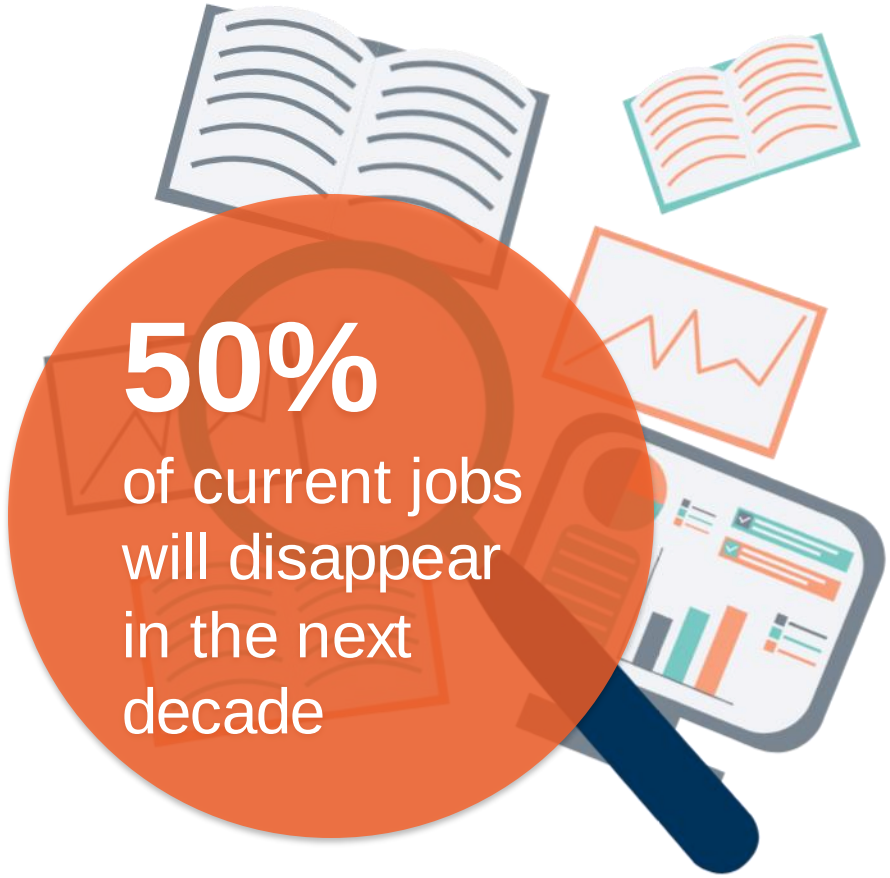
Targeted Learning Experiences

3. FROM CONTENT

3. TO COMPETENCIES

- Use effectively big data
- Evidence-based problem solver
- Critical and creative thinker
- Digital & technological savvy
- Culturally agile & compassionate
- Leads and works in diverse teams
- Interpersonal skills
- Agile and flexible
- Resiliant
- Embraces inclusion, diversity, equity & justice

3. FROM CONTENT TO COMPETENCIES



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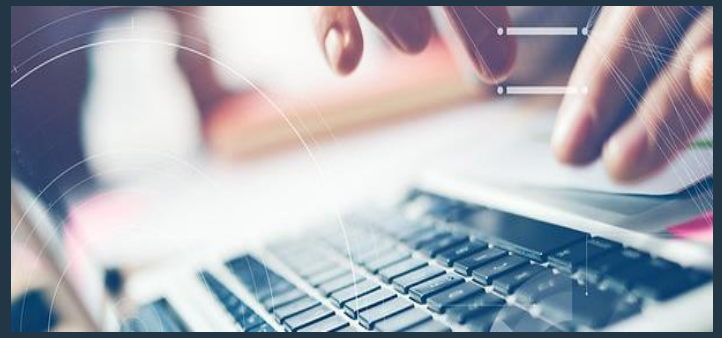
ESSENTIAL COMPETENCIES

COGNITIVE & METACOGNITIVE

SOCIAL & EMOTIONAL



TECHNICAL & SPECIALIZED

4.

EMBRACING HYBRID MODELS

Technical, foundational, specialized, competencies

Social, emotional and cognitive competencies

5. STUDENT-CENTERED METHODOLOGIES

Case studies

Project based learning

Experiential learning

Teamwork

Practice experience

Learning by doing

Flipped classroom

6. TIME-VARIABLE EDUCATION

7. DIFFERENT LEARNING SCENARIOS

Valuing Experiential Learning, Wherever It Occurs

DIGITAL CERTIFICATIONS

SHORT ONLINE SPECIALIZATION COURSES

MICRO CREDENTIALS

SKILL BUILDING WORKSHOPS

8. NEW ROLES FOR FACULTY

Design learning scenarios

Trace students' performance throughout their professional careers

Coach learners for life

Mentor & sponsor learners

Interpret performance dashboards

Assess readiness

9. FROM STAND-ALONE ACADEMIA TO PARTNERSHIPS & ALLIANCES

IT'S TIME TO REIMAGINE

HIGHER EDUCATION INSTITUTIONS

To ensure a sustained future for humanity: economically and socially.

IF NOT US,

WHO?

IF NOT NOW,

WHEN?

THANK YOU!

ASPPH ASSOCIATION OF SCHOOLS & PROGRAMS OF PUBLIC HEALTH