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SEATTLE | FEBRUARY 15-16, 2023



# Building Consensus: The True Story Behind TAMU's Successful CAS Integration

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# Agenda



- Texas A&M – Where They Started
- Why CAS?
- Onboarding Lessons Learned
- Change Management
- Pro Tips
- Q&A



# Your Speakers



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**Jillian Baer**

*Solutions Consultant*







TEXAS A&M  
UNIVERSITY®

- Public, land-grant, research institution in College Station, TX
- Almost 75,000 total undergraduate and graduate enrollment
- 16,560 graduate students
- 17 schools and colleges
- Over 270 master's and doctoral degree programs



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# Time for a Change




- ApplyTexas.org – launched in 2002
- Application review tools (home-grown and out-of-the-box)
  - Web-based portal > ImageNow > Graduate Review System
- Inefficient workflows, accessibility issues, missing information
- Struggling to find a working solution

# The CAS Solution



- EngineeringCAS proved the concept
- UniCAS – University-wide Central Application Service
  - Everything in one place
  - Programs gain control
  - CRM capabilities

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UNIVERSITY.



## Welcome to the Texas A&M University GraduateCAS



Texas A&M University GraduateCAS is the Centralized Application Service (CAS<sub>tm</sub>) for most graduate programs at Texas A&M University.

The 2022-2023 application cycle is now open. If you're seeking to apply to Summer 2023, Fall 2023 and Spring 2024 terms, you can find your program selections and complete your application starting August 2, 2022 onward. Note that you're limited to one application per college per entry term.

If you're interested in admission for the Fall 2022 or Spring 2023 terms, go to <https://texasam2022.liaisoncas.com/>.

Sign in with your username and password below. First time here? Select Create an Account to get started.

 Username 

 Password 

**Sign In**

Create an Account

# TAMU Timeline

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**March 2018:**

College of Engineering  
signed with  
EngineeringCAS

**Aug 2019:**

College of Business  
sees Eng success  
and wants to look  
at BusinessCAS

**Dec 2019:**

TAMU signs  
UniCAS contract

**Sept 2020:**

Texas A&M UniCAS  
GO LIVE

**Fall 2018:**

Go Live on EngineeringCAS  
for the Fall 2019 incoming class

**Sept 2019:**

Central Admissions begins  
looking at UniCAS

**Jan 2020:**

Begin implementation  
of TAMU UniCAS



# Onboarding WINS



- Involved campus representatives BEFORE the final decision was made
- Lean on your experts
- It takes more time and energy – but pays off in the long run
  - Campus representatives involved and excited about the change
- Love a good task force
- Get the right team (more to come)



# Onboarding WINS – by Team



## Team Liaison

- Accessibility of Liaison team
  - AM / CSM / CDM
- Hand-holding
- Met with all teams, facilitated conversations around campus
- Training plans to aid programs
- Support! Availability!

## Team TAMU (ie: Team Catherine)

- Decisive
- Accessible and quick to reply
- Desire to learn and be the point of contact
- Knowledge of TAMU campus and Grad/Prof Admissions
- Part of a great team

# Build a Winning Team



- Project Manager
  - Coordination of timeline, meetings, communication planning
- SME / Configuration Lead
  - Key person to learn the tool, be the expert
  - Especially helpful if they can pull together other groups (IT, College Reps, etc)
- IT involvement critical
- Reps from each college/school
- Process for communication





# Pro Tips



- Involve more people and teams early in the process (discovery, pre-sale)
- Institute monthly meetings
- Communicate! Communicate! Communicate!
- Build in buffer room with deadlines
- Be the expert!
- Ask forgiveness rather than permission

# Q & A



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# Thank You



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