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SEATTLE | FEBRUARY 15-16, 2023

Building Consensus: The True Story Behind TAMU's Successful CAS Integration

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Agenda

- Texas A&M Where They Started
- Why CAS?
- Onboarding Lessons Learned
- Change Management
- Pro Tips
- Q&A





Your Speakers





Catherine Roueche-Herdman

Sr. Associate Director of Admissions for Graduate & Professional Programs





Jillian Baer

Solutions Consultant

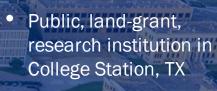




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AM

TEXAS A&M

- Almost 75,000 total undergraduate and graduate enrollment
- 16,560 graduate students
- 17 schools and colleges
- Over 270 master's and doctoral degree programs

Time for a Change



- ApplyTexas.org launched in 2002
- Application review tools (home-grown and out-of-the-box)
 - Web-based portal > ImageNow > Graduate Review System
- Inefficient workflows, accessibility issues, missing information
- Struggling to find a working solution



The CAS Solution

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• EngineeringCAS proved the concept

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Welcome to the Texas A&M University GraduateCAS

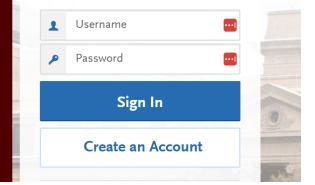
- UniCAS University-wide Central Application Service
 - Everything in one place
 - Programs gain control
 - CRM capabilities

Texas A&M University GraduateCAS is the Centralized Application Service (CAStm) for most graduate programs at Texas A&M University.

The 2022-2023 application cycle is now open. If you're seeking to apply to Summer 2023, Fall 2023 and Spring 2024 terms, you can find your program selections and complete your application starting August 2, 2022 onward. Note that you're limited to one application per college per entry term.

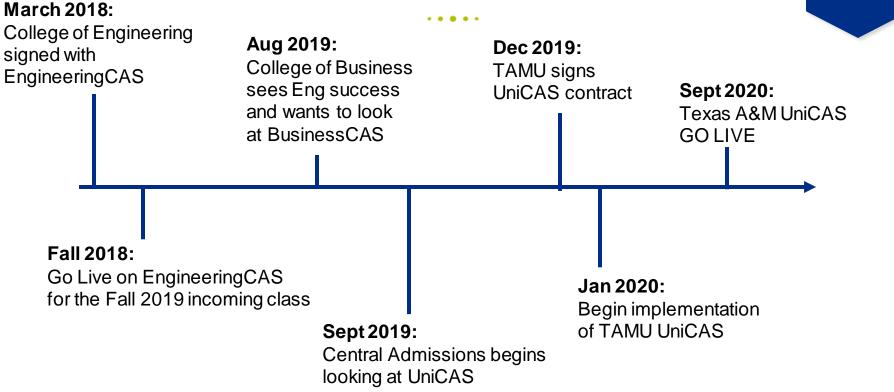
If you're interested in admission for the Fall 2022 or Spring 2023 terms, go to <u>https://texasam2022.liaisoncas.com/</u>.

Sign in with your username and password below. First time here? Select Create an Account to get started.





TAMU Timeline





Involved campus representatives BEFORE the final decision was made

- Lean on your experts
- It takes more time and energy but pays off in the long run
 - Campus representatives involved and excited about the change

Onboarding WINS

- Love a good task force
- Get the right team (more to come)





Onboarding WINS – by Team

Team Liaison

- Accessibility of Liaison team
 - AM / CSM / CDM
- Hand-holding
- Met with all teams, facilitated conversations around campus
- Training plans to aid programs
- Support! Availability!

Team TAMU (ie: Team Catherine)

- Decisive
- Accessible and quick to reply
- Desire to learn and be the point of contact
- Knowledge of TAMU campus and Grad/Prof Admissions
- Part of a great team



Build a Winning Team

- Project Manager
 - Coordination of timeline, meetings, communication planning
- SME / Configuration Lead
 - Key person to learn the tool, be the expert
 - Especially helpful if they can pull together other groups (IT, College Reps, etc)
- IT involvement critical
- Reps from each college/school
- Process for communication









- Involve more people and teams early in the process (discovery, pre-sale)
- Institute monthly meetings
- Communicate! Communicate! Communicate!
- Build in buffer room with deadlines
- Be the expert!
- Ask forgiveness rather than permission



Q & A



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Thank You

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